

Please fill out the following form and email it to Julie Frey at jsfrey@dcp.ufl.edu and Katelyn Weber at kweber@dcp.ufl.edu.

- 1) Your name:

- 2) Social media type (e.g., Facebook, Twitter, LinkedIn, YouTube, Wordpress Blog, etc.):

- 3) Proposed Title:
Proposed URL:

- 4) Which academic unit is hosting your requested social media page?

- 5) Account Usage (explain how this account will be used):

- 6) Who is your desired audience?

- 7) Why is this social media tool the best way to reach your desired audience?

- 8) Account Managers (At least two account managers are required, at least one of whom should be the chair/director of the unit or his/her designee.)

Name	Email	Academic Unit
Primary Manager:		
Academic Unit Chair/Director or his/her designee:		
Other(s):		

- 9) Approval of Chair/Director is needed. He/She can either sign this form or send an email to jsfrey@dcp.ufl.edu with approval.